

QUESTIONS FOR ANSWERS ON THE DAY

(But not taken up)

Mysore Supplement in "Blitz"

Q.—149. Sri N. C. NAGAI AH REDDY (Goribidnur).—

Will the Government be pleased to state:—

(a) the reasons for getting published "Mysore Supplement" in *Blitz*, a Bombay Weekly, in last August 1953;

(b) the amount paid by Government for the publication of such a supplement;

(c) the amount paid by Government Industrial Concerns and Government aided Industrial Concerns;

(d) the names and qualifications of officers who wrote the articles in *Blitz* Supplement;

(e) the items of Government advertisements and the advertisement on behalf of Government-aided Industrial Concerns and the money paid for such advertisements;

(f) the rate per column inch paid for such advertisements;

(g) whether they have stated in August 1953 that the advertisement charges paid to 'Blitz' up to June 1953 amounted to Rs. 3,526-12-0 and for Mysore supplement amounted to Rs. 2,725;

(h) whether they have issued a Press Note in this behalf subsequent to August; if so, what is the amount mentioned in the Press Note?

A.—Sri A. G. RAMACHANDRA RAO (Minister for Law and Education).—

(a) The Mysore Supplement of 'Blitz' was not got published by Government. It was brought out by the paper on its own initiative.

(b) No amount was paid by Government for the publication of the Supplement as such.

(c) *The Government industrial concerns also did not pay any amount for bringing out the Supplement except what was paid for their advertisements.

(d) No officer of Government wrote any article for the Special Supplement of 'Blitz.'

(e) *Advertisements of Government and Government-owned industrial concerns given to the Special Supplement of the 'Blitz' and the money paid are as follows:—

| | Rs. | a. | p. |
|---|-------|----|----|
| Mysore Sandal Soap ... | 412 | 8 | 0 |
| Mysore Sandal Oil ... | 318 | 12 | 0 |
| Government Electric Factory ... | 150 | 0 | 0 |
| Mysore Implements Factory ... | 125 | 0 | 0 |
| Mysore Government Insurance ... | 150 | 0 | 0 |
| Mysore Government Silk Factory ... | 250 | 0 | 0 |
| Government Porce-lain Factory ... | 137 | 8 | 0 |
| Sri Chamarajendra Technical Institute ... | 93 | 12 | 0 |
| Mysore Iron and Steel Works ... | 337 | 8 | 0 |
| Tourist Attraction in Mysore ... | 650 | 0 | 0 |
| Total ... | 2,625 | 0 | 0 |

The amount of advertisement released to the Special Supplement was Rs. 2,725 but on account of the publication of certain advertisements in less than the authorised space, the amount actually paid was Rs. 2,625.

(f) Rs. 12-8 0 per single column inch.

(g) Yes.

(h) Yes. The total value of Government advertisements booked in the Special Number of the 'Blitz' was mentioned in the Press Note as Rs. 2,725. This Press Note was issued prior to the actual payment of the bill.

*Government-aided industrial concerns are private limited companies and their advertisements, etc., are handled independently and direct by them. Government have no information regarding the advertisements they release to the papers or the amounts they pay them.

Pupil Midwives in the Lady Curzon Hospital.

Q.—222. Sri SYDNEY A. THOMAS (Nominated).—